



2012 Sponsorship/Advertisement Agreement

Please print clearly

Company Name _____

Address _____

City _____

State _____

Zip _____

Telephone _____

e-mail _____

Website _____

Contact Name _____

TEAM SPONSORSHIP PACKAGES

- NEW** Sponsor Package: \$475
- Company name on team shirts
 - Web link on lathamlassies.org sponsorship page
 - Full page advertisement in Latham Lassies season program
 - Company sign mounted on fence at Town of Colonie Park
 - Plaque mounted team photo
- RENEWAL** Sponsor Package: \$350
- Company name on team shirts
 - Web link on lathamlassies.org sponsorship page
 - Existing company sign mounted on fence at Town of Colonie Park
 - Full page advertisement in Latham Lassies season program
 - Plaque mounted team photo
- BASIC** Sponsor Package: \$275
- Company name on team shirts
 - Web link on lathamlassies.org sponsorship page
 - 1/4 page advertisement in Latham Lassies season program
 - Plaque mounted team photo
- TRAVEL** Sponsor Package: \$650
- Company name on team plaque
 - Full page ad in the program
 - Banner at the Latham Lassies fields throughout the season
 - As well as a banner that would *travel* with the team to all the tournaments and games
 - Banners will be placed in prime locations during tournaments

Pay for your Sponsorship by February 17th and save \$25.00 off of the Team Sponsorship(s).

All Sponsorships are for 2012 Season Only. Limited number of Team Sponsorships available.

PROGRAM PACKAGE ONLY

Please select one:

- Full page advertisement \$100
- 1/2 page advertisement \$ 55
- 1/4 page advertisement \$ 35
- Business card advertisement \$25

In order to reserve your sponsorship for our upcoming season, the **sponsorship form and payment must be received by March 16, 2012**. Mail to:

**Latham Lassies Softball League
 PO Box 105
 Latham, NY 12110**

Please e-mail your high resolution advertisement to amie.bennett@gmail.com. If you have questions regarding a sponsorship, or would like additional information, please contact Amie Bennett at 852-1783 or e-mail at amie.bennett@gmail.com

Put your family or business name in stone at the Latham Lassies field.

Follow link below to design your brick. If you have any questions, please feel free to contact Amie at amie.bennett@gmail.com.

www.bricksrus.com/order/lassies